

# CURRICULUM VITAE

## GABRIELA FLORES CÁRDENAS

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### BIRTHDAY

18 August 1983

### EDUCATION

■ BA Graphic Design  
Universidad de Monterrey  
2000-2005

■ Foreign Language  
English - 90 %  
Portuguese - 50 %

■ Relevant Interests  
UI Design  
Illustration  
Project Manager

### WORKSHOPS

■ Central Saint Martins College of Art and Design  
Short Course: Children's book illustration  
London, April - June 2008

■ IDEa! Conferences (a! Design Magazine)  
Workshop: Beyond the Aurea Zone  
October 2007

■ Universidad de Monterrey  
Theoretical: Digital Design Conference  
Workshop: Development of Interactive Desing  
October 2004

### TECHNOLOGY SKILLS

■ Comfortable with MAC and PC  
Advance knowledge of:  
Freehand  
Fireworks  
Flash  
Dreamweaver (edición de CSS)  
Photoshop  
Illustrador  
InDesign

### EXPERIENCE

- |             |   |
|-------------|---|
| ■ Year      | 2009 - to now day   |
| Project     | Web Media   |
| Company     | DaniloBlack   |
| Description | Senior Experience Designer.   |
| ■ Year      | 2008 - 2009   |
| Project     | Web Interface Designer & Branding Projects  |
| Company     | DaniloBlack USA / Wilter Polhs Mexico   |
| Description | Graphic Designer<br><a href="http://www.reportebrainmedia.com/">http://www.reportebrainmedia.com/</a>   |
| ■ Year      | 2006 - 2008   |
| Project     | Web Media   |
| Company     | DaniloBlack   |
| Description | Graphic Designer & Project Responsible for several international and national sites   |
| ■ Year      | 2005  |
| Project     | Branding & Web Media  |
| Company     | DaniloBlack   |
| Description | Branding redesign for Christus-Mugerza Hospital, web assistant for severals website projects  |
| ■ Year      | 2004  |
| Project     | Internship  |
| Company     | Universidad de Monterrey  |
| Description | Project Manager and Designer for the First Digital Design Conference  |
| ■ Year      | 2002 - 2004   |
| Project     | Freelance   |
| Company     | Several design projects that required skills such as Illustration, flash animation, brandign design, creative concept development and visual solutions. |

### REFERENCES

- |           |  |
|-----------|--|
| ■ Name    | Jorge Romo   |
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